



Protection at your fingertips

Ideas that become into
business

Who we are?

We are the perfect professional team for the inventor, entrepreneur or businessman, who are interested in **reducing risks when starting a project** with innovative potential and, from early stages, giving better direction to it, **protecting your inventions at the proper time.**



What we do?



Filing and obtaining patents in Mexico and abroad through our network of associates.



Producing and drafting quality utility patents, utility models (where applicable), designs and plant varieties applications.



Prior art search in **distinct technical fields**: reducing risks by making sure what is out there.



Identifying technology progress in areas that concern you, through **Technology Monitoring and Technology Foresight.**



Providing strategies based on intangible assets and market objectives. We help you with your **IP Portfolio.**



Identifying any obstacles for commercializing a patented technology; **Freedom to Operate** report. .

Also:



Snapshot regarding Patent data; patent landscape



Road mapping

Invention: Do you have a new product or process that solves a technical problem? That is an invention Ex: a biodegradable bag, a medicine, a production process, a prosthesis, mobile devices, etc.

Patent: It is a legal title of your invention that prevents others from imitating selling or manufacturing

without your authorization for 20 years. No, a patent is not a brand.

Trademark: distinctive sign or symbol of your product, allows you to differentiate between one product and another.

Utility model: protection to objects and simpler inventions.

Industrial design: protection to aspects such as the combination of figures, lines or colors, which give the product a peculiar and proper appearance, for ornamentation purposes. Eg mobile applications.

Plant variety: You are developing or growing new plant varieties. Example, corn, coffee, hemp. Protect them through the figure

of plant variety, which is a plant organism that has undergone a modification and remains stable and unchanged throughout the harvests.

IMPI: It is the Mexican Institute of Industrial Property, where your Brand, patent, industrial designs, industrial secret and utility model are registered.



Are you ready? we help you. We have options for you.

We focus on you and your goals, as well as the level of progress you have in order to offer you a customized service. We also have several options that can help you to keep moving forward and protect your invention.



Diagnostic

We perform a general overview exclusively on patents, related to your development, always in a friendly language, with flexible interaction with inventors or entrepreneurs. This includes a list of the most relevant patent documents in the last 10 years.



Strategy

We determine if your invention is worth patenting and what is the best way to do it.



Digital Geek

Design protection for Graphical User Interfaces (GUI's).



Watch it

Analysis of Competitive Intelligence, technology monitoring, including graphic information (PatentLandscape), so that you can identify your competitors and trends, and minimize risks.



Freedom to Operate

Being a step ahead? Research and analysis for determining if any technology is protected in a certain region or country, so you can you manufacture, use and market it without infringing third party rights.

Do you want to know more about the Mexican market?

Relevant data of Mexico:

- It is the 11th largest economy in the world.
- It has a population of 130 million.
- It has a strong macroeconomic institution and it is open to trade and private investment.
- It is one of the countries with more commercial agreements.
- Also, Mexico is in the 3rd place of innovation in Latin America
- And has the 13th position at the top 20 of patent offices with more applications, and the 2nd in Latin America.

Portfolio of intellectual property:

In a compilation of the different protection figures around your product or development, such as copyright, trademark, patent, etc. We make a planning and strategy of each of the figures of your development, with the aim of achieving the best protection and growth and strengthening of your startup, entrepreneurship or company.

F.T.O (Freedom to Operate):

Freedom to operate: research and analysis to determine that a technology is not protected, in a certain country, by any current right. In order for it to be manufactured, used and marketed without infringing rights of a third party.

Technological surveillance:

Perform Benchmarking; Analyze

your potential competitors; Find new technologies to develop or possible solutions; It helps you to address and configure a strategy; Contribute to decision making and know if it is preferable to abandon or give a redirection to your project.

PatentLandscape: It is valuable information about the specific

area or technology of your invention through a patent map.





Contact us! We will solve your doubts, easy and fast.

Ariapatent is a multidisciplinary team, eager to help you to protect your development. We have more than 10 years of experience in the management of IP and technology. Located in Mexico City, Mexico.

 **Ariapatent**



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